

Course: Learn to write an attractive title and abstract

Title and abstract are in an important role in grant applications and scientific publications. Evaluators and reviewers get the first impression by reading them. However, it is good to know that title and abstract should be written in a different way to grant applications and scientific publications. In scientific publication attention should also be paid to keywords.

Course objectives: This course aims to increase possibilities to write

- grant applications which will be funded
- scientific publications which will be discovered, cited and will get visibility

Language: English

Target group: The course is aimed at PhD students and junior researchers.

Time: Tuesday 11th September 2018 at 16.15-20.00

Place: TA21L143

Registration: by 3rd September 2018 [here](#).

Program:

16.15 – 17.30	<p>Things to consider in order to get reviewers attention in peer review process and to get much visibility (readers) and impact (citations) to scientific publication</p> <ul style="list-style-type: none"> • Tips in writing title and abstract • Tips for choosing keywords • Use of thesauruses • Benchmarking terms of manuscript in databases (Scopus) • Choosing high quality publications channel <p>The session contains a lecture and demonstrations of databases. Some time is reserved for working with computers and exploring tools and databases mentioned in the lecture. OBS! Take your laptop with if possible.</p> <p><i>Tiina Sipola, Information Specialist, University Library</i></p>
17.30 – 17.45	Break, coffee provided
17.45 – 20.00	<ul style="list-style-type: none"> • Differences and similarities of title and abstract in grant applications and scientific publications • How to write attractive and understandable text? • Practical exercises <ul style="list-style-type: none"> ○ finding the impact of research ○ how to improve title and abstract of grant application? <p>OBS! In order to get full benefit from the course send the title and abstract of your grant application to Maarit.Jokela@oulu.fi at latest 3rd September 2018. You will get comment from it during the course.</p> <p><i>Maarit Jokela, Innovation Manager, Innovation Services</i></p>

More information: Maarit.Jokela@oulu.fi +358 40 3559660, Tiina.Sipola@oulu.fi +358 50 3506912

Training is provided by [TOHOPI-project](#).