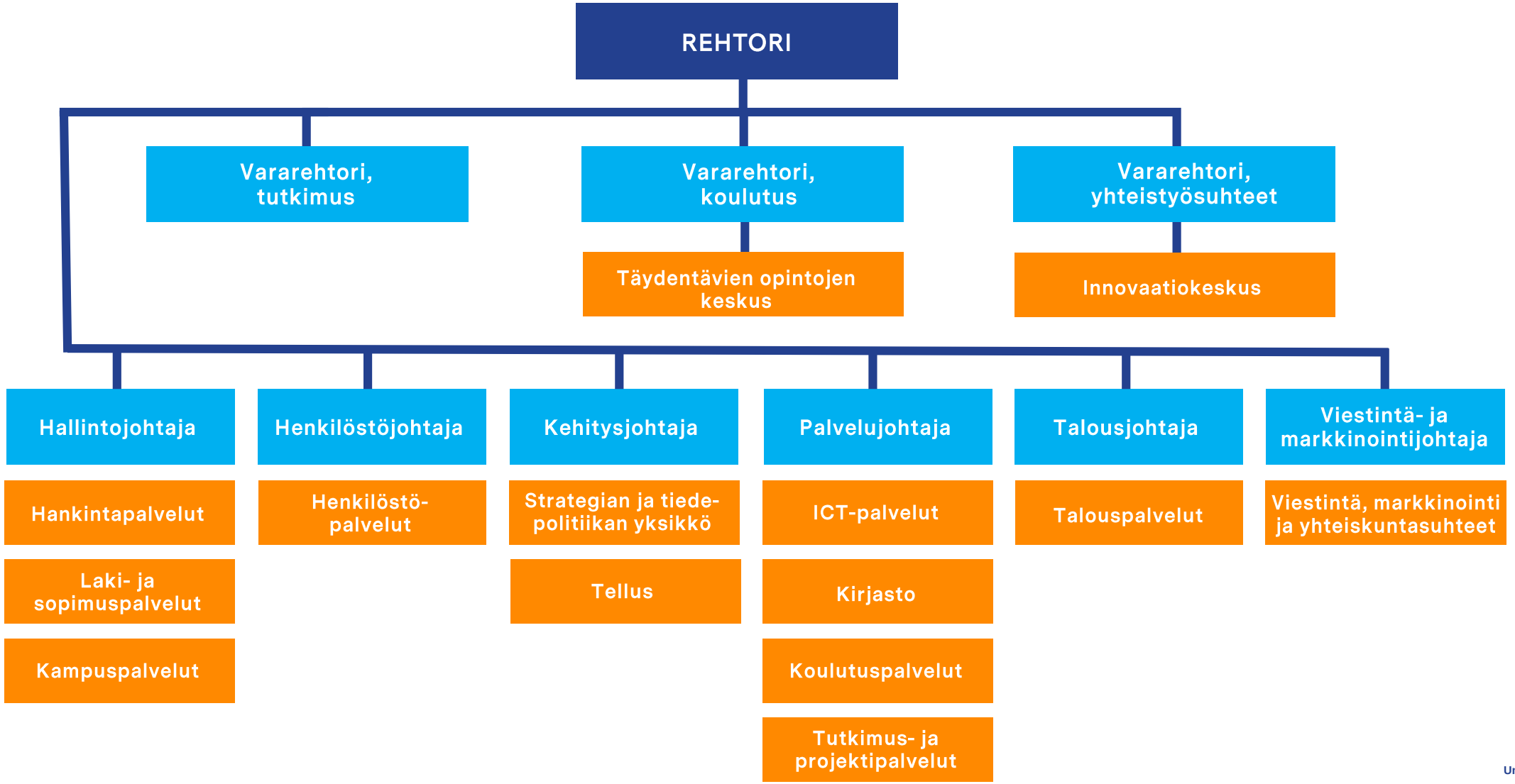Oulun yliopisto, palvelujen organisointi