

IP Rights and Research

Course code: 920016J

ECTS credits: 0.5 credits

Language of instruction: English

Timing: 27.3.2018 at 12.15-16.00 (Lecture hall HU209, Linnanmaa campus) and 28.3.2018 at 9.15-12.00 (Lecture hall KTK122, Linnanmaa campus) (total. 7 h)

The course is also available on-line via Adobe Connect Pro (<https://connect.funet.fi/innovation>)

Target group: The course is aimed at PhD students and senior researchers. This is an optional course.

Course objectives: Course gives an overview of the crucial role of IPR (intellectual property rights) for research and business.

Learning outcomes: The participant gets a good overview from different forms of IPR (e.g. copyrights, patents, trademarks) and how he/she should take IPR into account when giving lectures, publishing results or planning a new business based on his/her know-how or an invention.

Content:

27.3.2018 Tue

12.15–12.30	<p><i>Introduction to the course</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none">• IP Rights – what are they?• I am researcher – why would I need to think about IPR?
12.30-13.30	<p><i>Copyrights</i></p> <p>Suvi Julin, IP lawyer, Berggren Oy</p> <ul style="list-style-type: none">• Copyrights are important for writers and musicians but what a researcher should know about them?
13.30-14.00	<p><i>Trademarks</i></p> <p>Suvi Julin, IP lawyer, Berggren Oy</p> <ul style="list-style-type: none">• What can be protected with a trademark?
14.00–14.30	<p><i>Coffee break (at own expense)</i></p>
14.30-15.30	<p><i>Patents and Utility Models</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none">• My research has produced an invention. How and when can it be patented?
15.30-16.00	<p><i>Inventions at the University</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none">• I have made an invention what should I do?• Who is an inventor?

28.3.2018 Wed

9.15-9.45	<p><i>Introduction to Patent Databases</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none"> • How can I utilize patent information in my research?
9.45-10.15	<p><i>Differences and similarities of patent and scientific publications</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none"> • How to read and draft patent applications?
10.15-10.45	<i>Coffee break (at own expense)</i>
10.45-11.15	<p><i>Importance of IP rights in a company</i></p> <p>Tejesvi Mysore, CEO, Chain Antimicrobials Oy</p>
11.15-11.45	<p><i>Commercialization of research results at the University of Oulu</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none"> • Examples from commercialized inventions and research-based startups • How to develop inventions further? TUTLI-funding
11.45-12.00	<p><i>Summary</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none"> • Outcome from the day • Learning diary

Learning activities and teaching methods: Active attendance to the course and individual learning diary.

Assessment methods: Participation in classroom teaching and successful completion of the course assignments.

Grading: pass/fail

Recommended or required reading:

Keksintöaapinen: https://notio.oulu.fi/fi/ohjeet/Documents/Keksintöaapinen_2014.pdf

The ABC of inventions: https://notio.oulu.fi/en/guides/Documents/ABC_of_inventions_2014.pdf

Person responsible: Innovation manager Maarit Jokela