

# IP Rights and Research

**Course code:** 920016J

**ECTS credits:** 0.5 credits

**Language of instruction:** English

**Timing:** 27.3.2018 at 12.15-16.00 (Lecture hall HU209, Linnanmaa campus) and 28.3.2018 at 9.15-12.00 (Lecture hall KTK122, Linnanmaa campus) (total. 7 h)

The course is also available on-line via Adobe Connect Pro (<https://connect.funet.fi/innovation>)

**Target group:** The course is aimed at PhD students and senior researchers. This is an optional course.

**Course objectives:** Course gives an overview of the crucial role of IPR (intellectual property rights) for research and business.

**Learning outcomes:** The participant gets a good overview from different forms of IPR (e.g. copyrights, patents, trademarks) and how he/she should take IPR into account when giving lectures, publishing results or planning a new business based on his/her know-how or an invention.

## Content:

<b>27.3.2018 Tue</b>	
12.15–12.30	<i>Introduction to the course</i>  <b>Maarit Jokela</b> , Innovation Manager, University of Oulu <ul style="list-style-type: none"><li>• IP Rights – what are they?</li><li>• I am researcher – why would I need to think about IPR?</li></ul>
12.30-13.30	<i>Copyrights</i>  <b>Suvi Julin</b> , IP lawyer, Berggren Oy <ul style="list-style-type: none"><li>• Copyrights are important for writers and musicians but what a researcher should know about them?</li></ul>
13.30-14.00	<i>Trademarks</i>  <b>Suvi Julin</b> , IP lawyer, Berggren Oy <ul style="list-style-type: none"><li>• What can be protected with a trademark?</li></ul>
14.00–14.30	<i>Coffee break (at own expense)</i>
14.30-15.30	<i>Patents and Utility Models</i>  <b>Maarit Jokela</b> , Innovation Manager, University of Oulu <ul style="list-style-type: none"><li>• My research has produced an invention. How and when can it be patented?</li></ul>
15.30-16.00	<i>Inventions at the University</i>  <b>Maarit Jokela</b> , Innovation Manager, University of Oulu <ul style="list-style-type: none"><li>• I have made an invention what should I do?</li><li>• Who is an inventor?</li></ul>

<b>28.3.2018 Wed</b>	
9.15-9.45	<i>Introduction to Patent Databases</i> <b>Maarit Jokela</b> , Innovation Manager, University of Oulu <ul style="list-style-type: none"> <li>• How can I utilize patent information in my research?</li> </ul>
9.45-10.15	<i>Differences and similarities of patent and scientific publications</i> <b>Maarit Jokela</b> , Innovation Manager, University of Oulu <ul style="list-style-type: none"> <li>• How to read and draft patent applications?</li> </ul>
10.15-10.45	<i>Coffee break (at own expense)</i>
10.45-11.15	<i>Importance of IP rights in a company</i> <b>Tejesvi Mysore</b> , CEO, Chain Antimicrobials Oy
11.15-11.45	<i>Commercialization of research results at the University of Oulu</i> <b>Maarit Jokela</b> , Innovation Manager, University of Oulu <ul style="list-style-type: none"> <li>• Examples from commercialized inventions and research-based startups</li> <li>• How to develop inventions further? TUTLI-funding</li> </ul>
11.45-12.00	<i>Summary</i> <b>Maarit Jokela</b> , Innovation Manager, University of Oulu <ul style="list-style-type: none"> <li>• Outcome from the day</li> <li>• Learning diary</li> </ul>

**Learning activities and teaching methods:** Active attendance to the course and individual learning diary.

**Assessment methods:** Participation in classroom teaching and successful completion of the course assignments.

**Grading:** pass/fail

**Recommended or required reading:**

Keksintöaapinen: [https://notio oulu.fi/fi/ohjeet/Documents/Keksintöaapinen\\_2014.pdf](https://notio oulu.fi/fi/ohjeet/Documents/Keksintöaapinen_2014.pdf)

The ABC of inventions: [https://notio oulu.fi/en/guides/Documents/ABC of inventions\\_2014.pdf](https://notio oulu.fi/en/guides/Documents/ABC of inventions_2014.pdf)

**Person responsible:** Innovation manager Maarit Jokela