



ERC 2024 Online-Training

1. The Online Training

This training focused on the new framework programme Horizon Europe will supply you with the necessary knowledge to better understand what kind of projects ERC is selecting for funding and how to write a convincing proposal.

The ERC selection criteria applied by the panels use terms which have become familiar jargon, such as important challenge, novel concept, scientific approach, and feasibility. Most of these terms are also used by other funding agencies but they are interpreted and applied differently. We will explain in detail not only what these terms mean and imply in the context of ERC, but also how the various ERC panel members use these terms to discuss, assess and select project proposals. We will also discuss finding the balance between ambitious objectives / new concepts and feasibility and the panel specifics concerning the quality of the CVs and track-record of ERC grantees.

Our two-part webinar provides a roadmap to submission tackling stumbling blocks PIs might find in writing their ERC grant proposals: **Part 1** will focus on creating the right mindset for submitting a proposal, covering the ERC objectives and evaluation criteria, what the panels expect, how to strategically approach the design of the project, and how to generate the convincing argumentation that will allow the reviewers to understand the feasibility of your ambitious project; **Part 2** will guide participants systematically through the different parts of the proposal writing, addressing the key elements for writing the CV-part, extended synopsis and B2.

2. Benefits

- To take critical stock of the key questions that are important for the future research directions in your field.
- Our online material including video tutorials on all aspects of writing an ERC proposal will allow you to sharpen your thinking and strategize your actions.
- The remote access allows you to be flexible in scheduling the studying of the materials on any device from smart phone to laptop simultaneously - while providing an eco-friendly alternative to our regular training where we all had to travel!

3. Training Tools



Live Webinars with Lotte Jaspers

The webinars offer the opportunity to reflect on what it takes to write a successful proposal. They will be recorded and made available on the YR Online Platform to be rewatched freely by the candidates.



Tutorials

Structured around the unique knowledge and expertise of Yellow Research regarding the evaluation criteria, the design of a competitive proposal and what is key in strategizing grant writing.



Handouts for all tutorials

Following the template for the ERC proposal, we provide handouts for each slide.



Background Analysis Sheets

These sheets have been developed over the past 12 years by Yellow Research. They capture our latest insights on what panels are looking for.

4. Trainer

Lotte Jaspers. Founding partner of Yellow Research, has extensive experience in running ERC workshops and in pre-submission review of ERC grant proposals. At Yellow Research, Lotte has successfully trained candidates for writing ERC proposals since the 2008 call. Her knowledge and experience in pre-submission review of ERC proposals is an important aspect of her success in this training.

5. Dates

Webinar 1: June 28th 09:30 - 12:00 Helsinki time

Webinar 2: June 30th 09:30 - 12:00 Helsinki time