

920016J

# IP RIGHTS AND RESEARCH

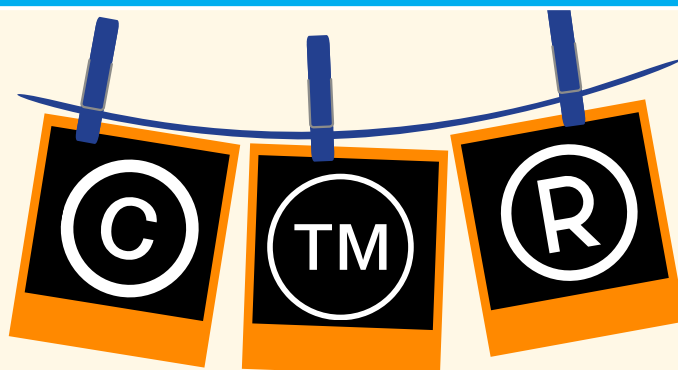
0.5 ECTS

Online

The participant gets a good overview from different forms of IPR (e.g. copyrights, patents, trademarks) and how he/she should take IPR into account when giving lectures, publishing results or planning a new business based on his/her know-how or an invention.

**DAY 1: 30.9.2024 MON**

12.00 -12.30	<b>Introduction to the course</b> Maarit Jokela, IPR Manager, University of Oulu <ul style="list-style-type: none"><li>• Course requirements</li><li>• IP Rights – what are they?</li><li>• I am a researcher – why would I need to think about IPR?</li></ul>
12.30-13.15	<b>Copyrights</b> Suvi Julin, IP lawyer, Berggren Oy <ul style="list-style-type: none"><li>• Copyrights are important for writers and musicians but what a researcher should know about them?</li></ul>
13.15-13.30	<b>Break</b>
13.30-14.15	<b>Trademarks</b> Suvi Julin, IP lawyer, Berggren Oy <ul style="list-style-type: none"><li>• What can be protected with a trademark?</li></ul>
14.15-15.00	<b>Group exercise</b>



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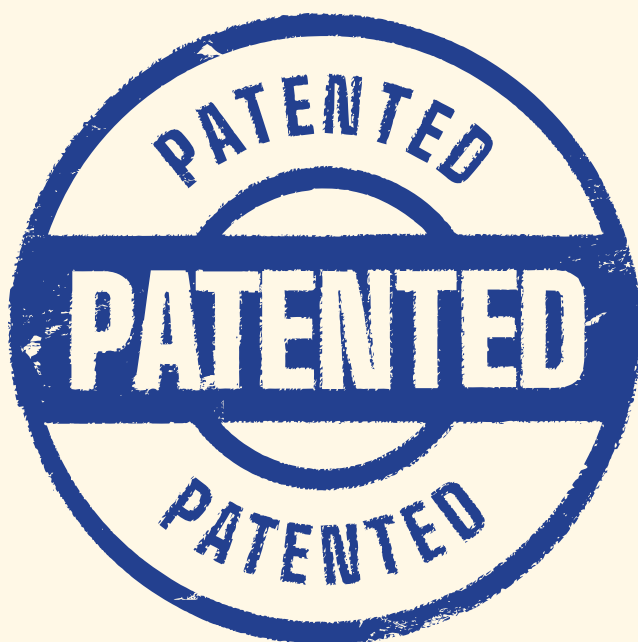
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## DAY 2: 2.10.2024 WED

9.00-10.30	<b><i>Patents and Utility Models</i></b> Maarit Jokela, IPR Manager, University of Oulu <ul style="list-style-type: none"><li>• My research has produced an invention. How and when can it be patented?</li></ul>
10.30-10.45	<b><i>Break</i></b>
10.45-11.30	<b><i>Introduction to Patent Databases</i></b> Maarit Jokela, IPR Manager, University of Oulu <ul style="list-style-type: none"><li>• How can I utilize patent information in my research?</li></ul>



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## DAY 3: 3.10.2024 THU

9.00-10.00	<b><i>Inventions at the University of Oulu</i></b> Maarit Jokela, IPR Manager, University of Oulu <ul style="list-style-type: none"><li>• I have made an invention what should I do?</li><li>• Who is an inventor?</li><li>• Examples from commercialized inventions and research-based startups</li></ul>
10.00-10.15	<b><i>Break</i></b>
10.15-11.00	<b><i>Importance of IP rights in companies</i></b> Janne Haverinen, Founder & Board member, IndoorAtlas / Business Development Manager, University of Oulu
11.00-11.30	<b><i>Summary</i></b> Maarit Jokela, IPR Manager, University of Oulu <ul style="list-style-type: none"><li>• Outcome from the day</li></ul>

