

920016J

IP RIGHTS AND RESEARCH

0.5 ECTS

Online

The participant gets a good overview from different forms of IPR (e.g. copyrights, patents, trademarks) and how he/she should take IPR into account when giving lectures, publishing results or planning a new business based on his/her know-how or an invention.

DAY 1: 30.9.2024 MON

12.00 -12.30	<p><i>Introduction to the course</i></p> <p>Maarit Jokela, IPR Manager, University of Oulu</p> <ul style="list-style-type: none">• Course requirements• IP Rights – what are they?• I am a researcher – why would I need to think about IPR?
12.30-13.15	<p><i>Copyrights</i></p> <p>Suvi Julin, IP lawyer, Berggren Oy</p> <ul style="list-style-type: none">• Copyrights are important for writers and musicians but what a researcher should know about them?
13.15-13.30	<p><i>Break</i></p>
13.30-14.15	<p><i>Trademarks</i></p> <p>Suvi Julin, IP lawyer, Berggren Oy</p> <ul style="list-style-type: none">• What can be protected with a trademark?
14.15-15.00	<p><i>Group exercise</i></p>



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DAY 2: 2.10.2024 WED

9.00-10.30	<p><i>Patents and Utility Models</i></p> <p>Maarit Jokela, IPR Manager, University of Oulu</p> <ul style="list-style-type: none">• My research has produced an invention. How and when can it be patented?
10.30-10.45	<p><i>Break</i></p>
10.45-11.30	<p><i>Introduction to Patent Databases</i></p> <p>Maarit Jokela, IPR Manager, University of Oulu</p> <ul style="list-style-type: none">• How can I utilize patent information in my research?



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DAY 3: 3.10.2024 THU

9.00-10.00	<p><i>Inventions at the University of Oulu</i></p> <p>Maarit Jokela, IPR Manager, University of Oulu</p> <ul style="list-style-type: none">• I have made an invention what should I do?• Who is an inventor?• Examples from commercialized inventions and research-based startups
10.00-10.15	<p><i>Break</i></p>
10.15-11.00	<p><i>Importance of IP rights in companies</i></p> <p>Janne Haverinen, Founder & Board member, IndoorAtlas / Business Development Manager, University of Oulu</p>
11.00-11.30	<p><i>Summary</i></p> <p>Maarit Jokela, IPR Manager, University of Oulu</p> <ul style="list-style-type: none">• Outcome from the day

