

Workshop for Rectors, Directors and Framework 7 Advisors (3.5 hours)

Module 1: Background and Overview of Proposed Horizon 2020

- Background to Horizon 2020 (ERA, EU2020, Open Innovation, Simplification)
- Proposal for Horizon 2020 (30th November 2011)
- How the proposed priorities were selected

(This module (1 hour) has been designed so that Directors can get a short overview of the Proposed Horizon 2020)

Module 2: New Issues in Horizon 2020

- Joint Technology Initiatives (JTI) and Public Private Partnerships (PPP)
- Joint Programming
- Public Procurement as a source of funding for innovation
- EIT (European Institute for Innovation and Technology)
- FET (Future and Emerging Technologies)
- Legal and Financial Issues (Proposed changes)

Module 3: How to Lobby for Horizon 2020

- How decisions are made in European funding programmes.
- Who makes and contributes to decisions on Horizon 2020?
- How to influence the workprogramme.
- How to monitor and influence the structure of Horizon 2020
- How to prepare a lobby plan for a research centre.

Module 4: How to Prepare for Horizon 2020

- Different Strategies for Horizon 2020
- A Strategy for Research Groups
- A Strategy for ERC
- A Strategy for Newcomers

Who should attend?

This workshop is relevant to individuals who are Directors of research groups or experienced research advisors in Research Centres and in Universities