

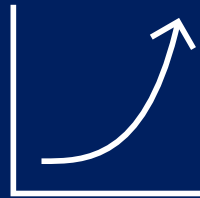
OYSTER

INCUBATOR

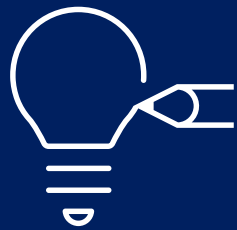
CHALLENGE



There is less resources available in health and social care,



while the need for care and the cost of care are increasing.



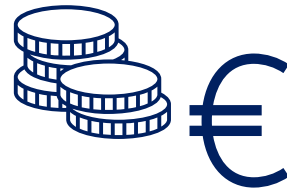
There is a huge market potential for new, more effective and higher impact solutions to tackle this challenge.

WHY OYSTER INCUBATOR



1 - Faster to market

Accelerate your innovation's time-to-market with the dedicated support of our expert team.



2 – Funding

We will help you to find the necessary funding for your project.



3 – Peer learning

Experience the power of peer learning when collaborating with other dynamic teams.

We can boost your speed to market!

INCUBATOR PROGRAM



New business idea for health & life science

- ✓ Scalable
- ✓ Aiming for international markets



No idea yet? Don't worry!

- Check OYSTER incubator open challenges, or
- Join startup weekend

Business idea validation (1-12 months)



Develop and validate the business model



Develop the team



Test the idea/product

Business development & growth (12-24 months)



Test, develop and evaluate the solutions with partners



Growth roadmap with customers, investors and development partners

TO WHOM



Students – Career as an entrepreneur



Solvers – technology experts who are eager to address the demands arising from healthcare professionals



Scientist – Commercialize research innovations or utilize the knowhow for contract research



Team members – for people with a passion for start-up activities but no idea of their own



Entrepreneurs & Innovators
– People with great ideas & creative thinking



Companies – New business ideas to be developed

Focus areas:

Digital health
Life Sciences

Healthtech

Health service innovations

Diagnostics

HOW IT WORKS

?



YOUR IDEA IS YOURS

We help you cultivate and validate your business idea, paving the way for your entrepreneurial journey.

BENEFIT FROM THE NETWORK

In addition to engagement with the local community, we will facilitate networking on a national and international scale.

OUR PROFESSIONAL SUPPORT

We help validate the business model, build a team, test the market fit, and develop a growth roadmap tailored to fulfill the unique demands of the healthcare.

BUILD SUCCESS – CONQUEUR THE WORLD

We will help your innovation get to the market faster and build a strategy for internationalization. The world is waiting for your solution!

Success story – VitaCam by NE Device SW

#Contactless

#Customizable

#ClinicalSafety



Demand expressed by a nurse at Oulu University Hospital – the need for remote respiratory monitoring.

Solution – using machine vision to detect respiratory rate.

From an idea to regulatory compliant innovation in less than 2,5y, significantly faster than the average time of 5-7y.

Co-creation: challenger OYS, solver NE Device SW, users nurses, business development support BusinessOulu



Challenger



Solver



Users



Supporter



Funder

Who we are

Contact us



**OuluHealth
BusinessOulu**

Minna Komu

minna.komu@businessoulu.com

Jenni Konttila

jenni.konttila@businessoulu.com



**University of
Oulu**

Martti Saarela

martti.saarela@oulu.fi

Raushan Aman

raushan.aman@oulu.fi



**Oulu
University of
Applied
Sciences
(Oamk)**

Petri Luukkonen

petri.luukkonen@oamk.fi

Eija Hautala

eija.hautala@oamk.fi

OYSTER

*HOME OF THE
FUTURE PEARLS*