

# IP Rights and Research

Course code: 920016J

ECTS credits: 0.5 credits

Language of instruction: English

Timing: 30.9.2015 at 9.15-16.00 (7 h) SÄ111

The course is also available on-line via Adobe Connect Pro (<https://connect.funet.fi/patentti>)

Target group: The course is aimed at PhD students and senior researchers. This is an optional course.

Course objectives: Course gives an overview of the crucial role of IPR (intellectual property rights) for research and business.

Learning outcomes: The participant gets a good overview from different forms of IPR (e.g. copyrights, patents, trademarks) and how he/she should take IPR into account when giving lectures, publishing results or planning a new business based on his/her know-how or an invention.

Content:

9.15–9.35	<i>IP rights in research and business</i> Maarit Jokela, Innovation Manager, University of Oulu <ul style="list-style-type: none"><li>• IP Rights – what are they?</li><li>• I am researcher – why would I need to think about IPR?</li></ul>
9.35 -10.20	<i>Copyrights</i> Pirjo Kontkanen, Legal Counsel, University of Helsinki <ul style="list-style-type: none"><li>• Copyrights are important for writers and musicians but what a researcher should know about them?</li></ul>
10.20-10.30	<i>Break</i>
10.30–10.50	<i>Inventions and computer softwares at the University</i> Maarit Jokela, Innovation Manager, University of Oulu <ul style="list-style-type: none"><li>• I have made an invention /computer software what should I do?</li><li>• Who is an inventor?</li></ul>
10.50-11.30	<i>Trademarks, business and domain names</i> Suvi Julin, IP lawyer, Berggren Oy <ul style="list-style-type: none"><li>• If I would like to start to sell my expertise how I should choose my company's name?</li><li>• How can I get internet address to my company?</li><li>• When research results should be registered as a trademark?</li></ul>
11.30-12.15	<i>Lunch (at own expense)</i>

12.15-13.00	<i>Patents and Utility Models</i> Outi Virtaharju, Patent Attorney, Berggren Oy <ul style="list-style-type: none"> <li>My research has produced an invention. How and when can it be patented?</li> </ul>
13.00-13.30	<i>Introduction to Patent Databases</i> Maarit Jokela, Innovation Manager, University of Oulu <ul style="list-style-type: none"> <li>How can I utilize patent information in my research?</li> </ul>
13.30-14.00	<i>Design rights</i> n.n <ul style="list-style-type: none"> <li>What can be protected by design rights?</li> </ul>
14.00-14.20	<i>Coffee break (at own expense)</i>
14.20-14.50	Importance of IP rights to a startup company- <i>Case: to be announced</i> n.n
14.50-15.20	<i>IPR in a company - Case: Chempolis Ltd.</i> Päivi Rousu, Vice President, R&D and IPR
15.20-16.00	<i>Summary</i> Maarit Jokela, Innovation Manager, University of Oulu <ul style="list-style-type: none"> <li>Outcome from the day, Learning diary</li> </ul>

Learning activities and teaching methods: Active attendance to the course and individual learning diary.

Assessment methods: Participation in classroom teaching and successful completion of the course assignments.

Grading: pass/fail

Recommended or required reading:

Keksintöaapinen: [https://notio oulu.fi/fi/ohjeet/Documents/Keksintöaapinen\\_2014.pdf](https://notio oulu.fi/fi/ohjeet/Documents/Keksintöaapinen_2014.pdf)

The ABC of inventions: [https://notio oulu.fi/en/guides/Documents/ABC of inventions\\_2014.pdf](https://notio oulu.fi/en/guides/Documents/ABC of inventions_2014.pdf)

Person responsible: Innovation manager Maarit Jokela