

IP Rights and Research

Course code: 920016

ECTS credits: 0.5 credits

Language of instruction: English

Timing:

- part 1/2: 30.9.2019 at 8.15-12.00 (Lecture hall FY1103, Linnanmaa campus) and
- part 2/2: 2.10.2019 at 9.15-12.00 (Lecture hall TS134, Linnanmaa campus) (total. 7 h)

The course is also available on-line via Adobe Connect Pro (<https://connect.funet.fi/innovation>)

Target group: The course is aimed at PhD students and senior researchers. This is an optional course.

Course objectives: Course gives an overview of the crucial role of IPR (intellectual property rights) for research and business.

Learning outcomes: The participant gets a good overview from different forms of IPR (e.g. copyrights, patents, trademarks) and how he/she should take IPR into account when giving lectures, publishing results or planning a new business based on his/her know-how or an invention.

Content:

| 30.9.2019 Mon | |
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| 8.15–8.30 | <i>Introduction to the course</i> Maarit Jokela , Innovation Manager, University of Oulu <ul style="list-style-type: none">• Course requirements• IP Rights – what are they?• I am a researcher – why would I need to think about IPR? |
| 8.30-9.30 | <i>Copyrights</i> Suvi Julin , IP lawyer, Berggren Oy <ul style="list-style-type: none">• Copyrights are important for writers and musicians but what a researcher should know about them? |
| 9.30-10.00 | <i>Trademarks</i> Suvi Julin , IP lawyer, Berggren Oy <ul style="list-style-type: none">• What can be protected with a trademark? |
| 10.00–10.30 | <i>Coffee break (at own expense)</i> |
| 10.30-12.00 | <i>Patents and Utility Models</i> Maarit Jokela , Innovation Manager, University of Oulu <ul style="list-style-type: none">• My research has produced an invention. How and when can it be patented? |

2.10.2019 Wed

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| 9.15-9.45 | <p><i>Introduction to Patent Databases</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none">• How can I utilize patent information in my research? |
| 9.45-10.15 | <p><i>Importance of IP rights in companies</i></p> <p>Janne Haverinen, Founder & Board member, IndoorAtlas / Professor of Practice, University of Oulu</p> |
| 10.15-10.45 | <p><i>Coffee break (at own expense)</i></p> |
| 10.45-11.45 | <p><i>Inventions at the University of Oulu</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none">• I have made an invention what should I do?• Who is an inventor?• Examples from commercialized inventions and research-based startups |
| 11.45-12.00 | <p><i>Summary</i></p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none">• Outcome from the day |

Learning activities and teaching methods: Active attendance to the course and individual learning diary.

Assessment methods: Participation in classroom teaching and successful completion of the course assignments.

Grading: pass/fail

Recommended or required reading:

Keksintöaapinen: https://notio.oulu.fi/fi/ohjeet/Documents/Keksintöaapinen_2014.pdf

The ABC of inventions: https://notio.oulu.fi/en/guides/Documents/ABC_of_inventions_2014.pdf

Person responsible: Innovation manager Maarit Jokela