



Are you interested in developing ideas into business opportunities?

If yes, register to the “Business Opportunity Development”-course to experiment a real life business opportunity development in a simulation workshop setting

The 3 ECTS doctoral course takes place in March 25 – May 3, 2013 at Business Kitchen, Oulu

Registration: Feb 18 - March 3 in the project webpage. The PhD students in bio science field take the precedence over other disciplines and senior scientists. The course admits maximum of 18 students

The course is part of the project “Working Life and Business Skills for PhDs” which is coordinated by Biocenter Oulu

Project webpage:

<http://www.oulu.fi/biocenter/skillsforphds>

“You can have brilliant ideas, but if you can’t get them across, your ideas won’t get you anywhere”
– Lee Iacocca

