



From Research to Business

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From Research to Innovation

Our team at Innovation Centre helps you to:

- Turn your idea into innovation
- Find right target markets
- Find first customer feedback
- Protect your intellectual property
- Build your team and plans
- Get funding for team and startup

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R2B Funding (Ex-TUTLI)

Funding overview:

- Business Finland grant for research teams
- About 500,000 € per project
- 70% grant
- Project duration 15-18 months
- 40% of budget must be used to preparation of commercialization

Next call September 2020

More information <https://patio oulu.fi>

The screenshot shows the top part of the Business Finland website. The header is white with a blue navigation bar. On the left, there is a hamburger menu icon. The main header text reads 'BUSINESS FINLAND' in blue, followed by 'COOPERATION BETWEEN COMPANIES AND RESEARCH ORGANIZATIONS' in smaller blue text. To the right, there are links: '» Do business with Finland', '» Online services', and language options 'Fi' and 'Sv'. A search icon is on the far right. Below the header is a large blue hero section with a background image of a microscope. The main headline in white reads 'NEW BUSINESS FROM RESEARCH IDEAS'. Below this, in smaller white text, it says: 'RESEARCH PROJECTS PROMOTE THE DEVELOPMENT OF THE IDEA WHILE PREPARING ITS COMMERCIALISATION IN ORDER TO FORM A NEW BUSINESS ACTIVITY. CALLS FOR RESEARCH APPLICATIONS WILL BE HELD TWICE A YEAR: ONE IN THE SPRING AND ANOTHER IN THE AUTUMN.' At the bottom of the hero section, there is a white navigation bar with a back arrow icon and three links: 'ABOUT FUNDING', 'APPLY FOR FUNDING', and 'CONTACT US'.

BUSINESS
FINLAND

COOPERATION BETWEEN COMPANIES AND
RESEARCH ORGANIZATIONS

» Do business with Finland » Online services Fi Sv

NEW BUSINESS FROM
RESEARCH IDEAS

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IDEA WHILE PREPARING ITS COMMERCIALISATION IN ORDER
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APPLICATIONS WILL BE HELD TWICE A YEAR: ONE IN THE
SPRING AND ANOTHER IN THE AUTUMN.

ABOUT FUNDING APPLY FOR FUNDING CONTACT US

<https://www.businessfinland.fi/en>



Timeline / March 2020 call



10 teams to start -> 9 Applications filed -> 9 interviewed by BF -> 21.4. BF set priorities...



Check List

Evaluation of R2B application

Science base and business impact:

- ✓ Novelty
- ✓ Team, entrepreneurship
- ✓ Significant market opportunity
≥ \$100 million
- ✓ Scalability of business
- ✓ Immaterial property rights and
freedom to operate

*Team must have a genuine intent
to build impactful business from
the research.*



<https://www.businessfinland.fi/en>



70+ startups
and R&D impact





Q&A

Thank You!

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