



# From Research to Business

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# From Research to Innovation

Our team at Innovation Centre helps  
you to:

- Turn your idea into innovation
- Find right target markets
- Find first customer feedback
- Protect your intellectual property
- Build your team and plans
- Get funding for team and startup



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# R2B Funding (Ex-TUTLI)

## Funding overview:

- Business Finland grant for research teams
- About 500,000 € per project
- 70% grant
- Project duration 15-18 months
- 40% of budget must be used to preparation of commercialization

Next call September 2020

More information <https://patio.oulu.fi>

The screenshot shows the homepage of Business Finland. At the top, there is a navigation bar with links for "Do business with Finland", "Online services", "Fi", "Sv", and a search icon. The main header reads "NEW BUSINESS FROM RESEARCH IDEAS" in large, bold, white letters. Below the header, a subtext states: "RESEARCH PROJECTS PROMOTE THE DEVELOPMENT OF THE IDEA WHILE PREPARING ITS COMMERCIALISATION IN ORDER TO FORM A NEW BUSINESS ACTIVITY. CALLS FOR RESEARCH APPLICATIONS WILL BE HELD TWICE A YEAR: ONE IN THE SPRING AND ANOTHER IN THE AUTUMN." At the bottom of the page, there are links for "ABOUT FUNDING", "APPLY FOR FUNDING", and "CONTACT US".

<https://www.businessfinland.fi/en>



# Timeline / March 2020 call



10 teams to start -> 9 Applications filed -> 9 interviewed by BF -> 21.4. BF set priorities...



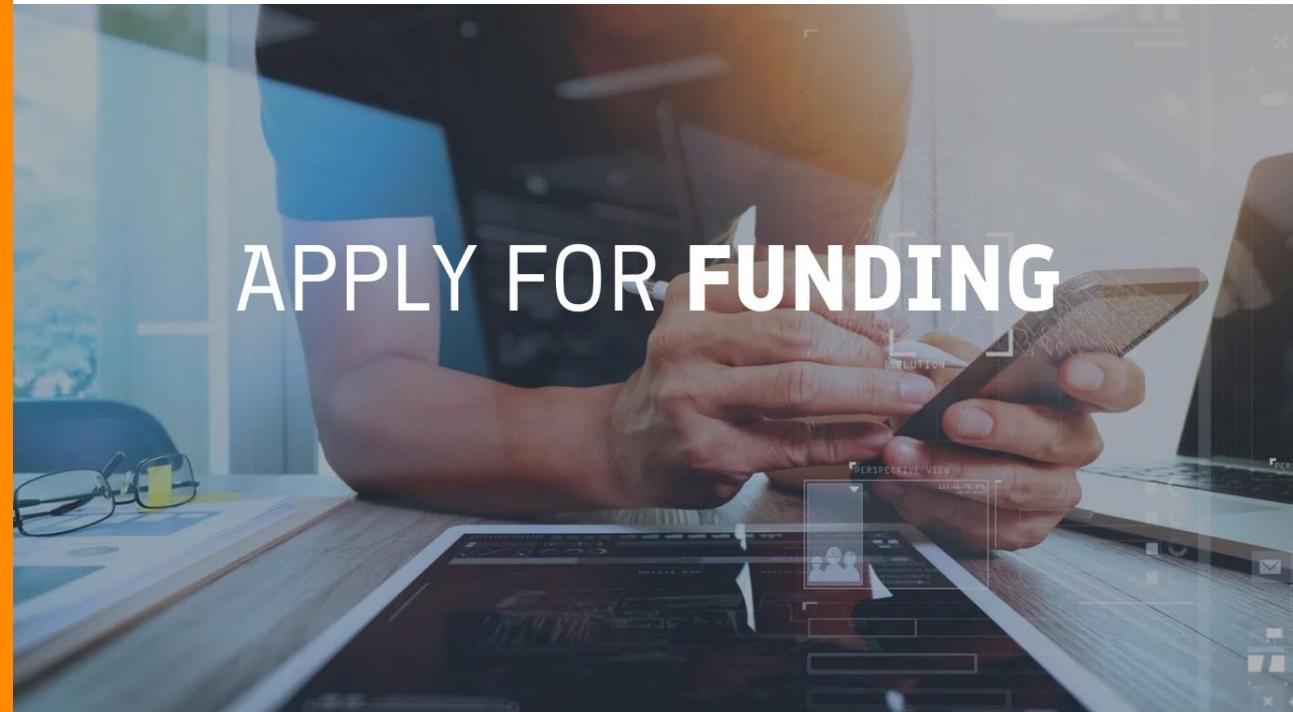
# Check List

## Evaluation of R2B application

### Science base and business impact:

- ✓ Novelty
- ✓ Team, entrepreneurship
- ✓ Significant market opportunity  
≥ \$100 million
- ✓ Scalability of business
- ✓ Immaterial property rights and freedom to operate

*Team must have a genuine intent to build impactful business from the research.*



APPLY FOR **FUNDING**

<https://www.businessfinland.fi/en>



70+ startups  
and R&D impact





# Q&A Thank You!

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