

# IP Rights and Research

Course code: 920016J

ECTS credits: 0.5 credits

Language of instruction: English

Timing:

- part 1/3: 22.3.2021 at 12.00-15.00 (online);
- part 2/3: 24.3.2021 at 9.00-11.30 (online) and
- part 3/3: 26.3.2021 at 9.00-11.30 (online) (total. 7 h)

Participation link: <https://oulu.zoom.us/j/63652121230>

Target group: The course is aimed at PhD students, senior researchers, MSc students and other interested in intellectual property rights (IPR).

Course objectives: Course gives an overview of the crucial role of IPR for research and business.

Learning outcomes: The participant gets a good overview from different forms of IPR (e.g. copyrights, patents, trademarks) and how he/she should take IPR into account when giving lectures, publishing results or planning a new business based on his/her know-how or an invention.

Content:

22.3.2021 Mon	
12.00–12.30	<p>Introduction to the course</p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none"><li>• Course requirements</li><li>• IP Rights – what are they?</li><li>• I am a researcher – why would I need to think about IPR?</li></ul>
12.30-13.15	<p>Copyrights</p> <p>Suvi Julin, IP lawyer, Berggren Oy</p> <ul style="list-style-type: none"><li>• Copyrights are important for writers and musicians but what a researcher should know about them?</li></ul>
13.15-13.30	Break
13.30-14.15	<p>Trademarks</p> <p>Suvi Julin, IP lawyer, Berggren Oy</p> <ul style="list-style-type: none"><li>• What can be protected with a trademark?</li></ul>
14.15-15.00	Group exercise

24.3.2021 Wed	
9.00-10.30	<p>Patents and Utility Models</p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none"> <li>• My research has produced an invention. How and when can it be patented??</li> </ul>
10.30-10.45	Break
10.45-11.30	<p>Introduction to Patent Databases</p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <p>How can I utilize patent information in my research?</p>

26.3.2021 Fri	
9.00-10.00	<p>Inventions at the University of Oulu</p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none"> <li>• I have made an invention what should I do?</li> <li>• Who is an inventor?</li> <li>• Examples from commercialized inventions and research-based startups</li> </ul>
10.00-10.15	Break
10.15-11.00	<p>Importance of IP rights in companies</p> <p>Janne Haverinen, Founder &amp; Board member, IndoorAtlas / Professor of Practice, University of Oulu</p>
11.00-11.30	<p>Summary</p> <p>Maarit Jokela, Innovation Manager, University of Oulu</p> <ul style="list-style-type: none"> <li>• Outcome from the day</li> </ul>

Learning activities and teaching methods: Active attendance to the course and individual learning diary.

Assessment methods: Participation in teaching and successful completion of the course assignments.

Grading: pass/fail

Recommended or required reading:

Keksintöaapinen: <https://patio.oulu.fi/fi/media/43/download>

The ABC of inventions: <https://patio.oulu.fi/en/media/95/download>

Person responsible: Innovation manager Maarit Jokela