

“Wow! Big savings
by ordering ABI PRISM®
BigDye® Terminator
Sequencing Kits.”

2003
YEAR END SPECIAL OFFER



iScience. Applied Biosystems provides the innovative products, services, and knowledge resources that are enabling new, integrated approaches to scientific discovery.

Next generation chemistries for a new generation of genetic analysis.

Wherever your sequencing takes you ABI PRISM BigDye Terminator v3.1 and v1.1 Cycle Sequencing Kits will take you further.

- Improve the quality of your results for a wide range of sequencing applications
- Sequence challenging templates and sequences more successfully
- Get longer, higher-quality reads with more uniform peak heights and optimal signal balance
- Enhance your productivity and reduce costs

The GeneAmp® PCR System 9700 Gold is a high performance thermal cycler with built-in flexibility, provided by different block temperature modes and a range of user-interchangeable PCR block options.

- User-friendly graphical display for intuitive programming
- Excellent temperature uniformity and accuracy for reproducible results
- Networking software for central control of up to 31 cyclers

Until 31 December 2003 you can purchase the following Special Offer Packages:

Save 35% Special Offer Package 1**

3 x 100 or 3 x 1,000 reactions BigDye Terminator Sequencing kits, v 1.1 or 3.1, at 35% discount from list price!

Version	Reactions	Part No.	Qty	Special Offer
v1.1	100	4337450	3	35% discount
v1.1	1,000	4337451	3	35% discount
v3.1	100	4337455	3	35% discount
v3.1	1,000	4337456	3	35% discount

Save 40% Special Online Offer Package 2**

Ordering BigDye Terminator Sequencing kits through our store*—store.appliedbiosystems.com—saves you an EXTRA 5% discount on top.

Version	Reactions	Part No.	Qty	Special Offer
v1.1	100	4337450	3	40% discount
v1.1	1,000	4337451	3	40% discount
v3.1	100	4337455	3	40% discount
v3.1	1,000	4337456	3	40% discount

*To order online you need to enter the promotional code of the desired package. To identify the right code of your desired package, please check the table below. Please contact your local Applied Biosystems office, if you do not find your country in the drop-down menu of the registration page.

Promotional Codes:

BigDye Terminator Sequencing Kits	Country	v1.1 rxn 100	v1.1 rxn 1,000	v3.1 rxn 100	v3.1 rxn 1,000
	Austria	8888888	8888888	8888888	8888888
	Belgium	8888888	8888888	8888888	8888888
	Denmark	8888888	8888888	8888888	8888888
	EMT	8888888	8888888	8888888	8888888
	Germany	8888888	8888888	8888888	8888888
	Finland	8888888	8888888	8888888	8888888
	France	8888888	8888888	8888888	8888888
	Ireland	8888888	8888888	8888888	8888888
	Italy	8888888	8888888	8888888	8888888
	Netherlands	8888888	8888888	8888888	8888888
	Norway	8888888	8888888	8888888	8888888
	Portugal	8888888	8888888	8888888	8888888
	Spain	8888888	8888888	8888888	8888888
	Sweden	8888888	8888888	8888888	8888888
	Switzerland	8888888	8888888	8888888	8888888
	United Kingdom	8888888	8888888	8888888	8888888

100% for free! Special Offer Package 3**

You can purchase 3 x 1,000 reactions BigDye Terminator Sequencing kits, v 1.1 or 3.1, at list price and get a GeneAmp® PCR System 9700, Gold for free!

Version	Reactions	Part No.	Qty	Special Offer
v1.1	1,000	4337451	3	List Price + 9700 system for free
v3.1	1,000	4337456	3	List Price + 9700 system for free



APPLY TODAY!

Email

To take advantage of this special offer email us with your contact details and purchase order number, quoting "BigDye" as the subject of the email:

abdirect@eur.appliedbiosystems.com

Or Faxback

Freifax: 00800 27 754 332 or Fax: +44 (0) 208 790 3975 (FreeFax for Italy: 800 185 522)

Purchase order number: _____ Applied Biosystems customer number: _____

Surname: _____ First name: _____ Male: Female:

Title: _____ Position: _____

Delivery Address

Organisation: _____ Dept.: _____

Address: _____

Postcode/City: _____ Country: _____

Invoice Address

Organisation: _____ Dept.: _____

Address: _____

Postcode/City: _____ Country: _____

Tel.: _____ Fax: _____

email: _____ Please tick box if you agree to be contacted by email

Legally binding signature: _____

I would like to order:

Special Offer Package 1

Version	Reactions	Part No.	Qty	Special Offer
v1.1	100 rxn	4337450	3	35% discount <input type="checkbox"/>
v1.1	1,000 rxn	4337451	3	35% discount <input type="checkbox"/>
v3.1	100 rxn	4337455	3	35% discount <input type="checkbox"/>
v3.1	1,000 rxn	4337456	3	35% discount <input type="checkbox"/>

Special Offer Package 3

Version	Reactions	Part No.	Qty	Special Offer
v1.1	1,000 rxn	4337451	3	List Price + 9700 system for free <input type="checkbox"/>
v3.1	1,000 rxn	4337456	3	List Price + 9700 system for free <input type="checkbox"/>

**Terms and conditions for special offers: Orders can be placed by email, fax or phone quoting a purchase order number. Year End Special Offer valid until 31 December 2003. No other discounts apply. All prices exclude delivery and local tax. E&OE.

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