

## Regional Integration And Institutional Change of the Chinese Economy (6 ECTS)

**Organizer:** Helsinki School of Economics / Center for Markets in Transition (CEMAT)

**Responsible Teacher:** Dr. Erja Kettunen-Matilainen, CEMAT

**Goal:** The course provides analytical tools to understand the evolving institutional environment, including changes in the legal framework and business practices, in contemporary China. The aim of the course is that students' will understand the complexities of the globalizing Chinese business environment.



Photo By Lauri Paltemaa, University of Turku

**Target group:** The course is targeted to MA-level students in Social Sciences. Student should have carried out previous studies in Asian business/economy or in Asian studies. In case the student is not familiar with either business studies or Asian studies, the following literature are highly recommended as background readings:

1. Lasserre, P and Shütte, H. (2006) Strategies for Asia-Pasific: Meeting New Challenges. Palgrave Macmillan, Basingstoke.
2. HSE/CEMAT (2007) China as a business environment. (Available on Moodle)
3. Weightman, Barbara (2002 or 2006) Dragons and Tigers. A Geography of South, East and Southeast Asia. John Wiley & Sons, Inc.

**Contents:** Globalization of the Chinese Economy  
Institutional change in the Chinese business environment  
Regional economic integration of China  
Challenges in the management of foreign business operations in China

**Time table:** This is a web-based course offered through an e-learning platform Moodle. The Course starts May 4<sup>th</sup> 2009 and ends May 31<sup>st</sup> 2009. More detailed Schedule will be available on Moodle.

**The course consists of:** Lectures (all available on e-learning platform, Moodle), course readings, assignment, and essay. More detailed information about the materials will be available on Moodle.

**Grading:** on a scale of 1-5. The assignment counts 30% and the essay for 70% of the final grade.

**Registration:** 40 students will be accepted to the course. Application period 20.4. – 3.5.2009.

Fill out the application form in  
<https://www.webropol.com/P.aspx?id=322103&cid=66360309>