

Biochemical and Biomedical Innovation

Course code: 740381A

ECTS credits: 2 or 5 credits

Language of instruction: English

Timing: February – April 2023

Registration: Peppi or email to Maarit.Jokela@oulu.fi.

Learning outcomes: The aim of the course is to get student familiar with:

- the core skill set required to recognize opportunities/needs and how to validate creative ideas
- the concepts of intellectual property rights (IPR)
- the core skill set of searching patent databases
- the concepts of how to pitch an idea

Mode of delivery: Online and classroom teaching

Learning activities and teaching methods: Lectures/workshops, group exercises, post-assignments

Prerequisites or co-requisites: -

Assessment methods: For 2 ECTS

- 1) participation in at least 70% of lectures / workshops (7 of 10),
- 2) exercises + final pitch.

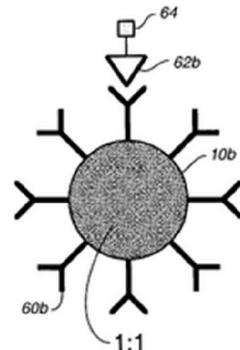
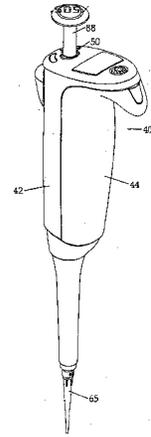
For 5 ECTS

- 1) participation in at least 70% of the lectures/workshops (7 of 10),
- 2) exercises + final pitch,
- 3) submission of Proof-of-concept (PoC) funding application

Grading: pass/fail

Recommended or required reading: -

Person responsible: Professor Lloyd Ruddock



Content and Time Schedule:

<p>Week 7: 15.2. Wed at 4.15-5.30 pm Place: online</p>	<p>Introduction to Innovation Lloyd Ruddock, Professor, FBMM Course requirements Maarit Jokela, Innovation Manager, University Innovation Centre</p>
<p>Week 8: 22.2. Wed at 4.15-5.30 pm Place: online</p>	<p>From idea to innovation Maarit Jokela, Innovation Manager, University Innovation Centre <ul style="list-style-type: none">• Idea-Invention-Innovation• How are new inventions made?</p>
<p>Week 9: 1.3. Wed at 4.15-6 pm Place: L101A</p>	<p>Creative thinking Niina Karvinen, Business Specialist, University Innovation Centre <ul style="list-style-type: none">• How to recognize opportunities and what is needed?• Tools for creative thinking</p>
<p>Week 11: 16.3. Thu at 4.15-6 pm Place: online</p>	<p>Introduction to IPR Maarit Jokela, Innovation Manager, University Innovation Centre <ul style="list-style-type: none">• IP rights – what are they?</p>
<p>Week 12: 21.3. Tue at 4.15-6 pm Place: online</p>	<p>Patents and Utility models Introduction to patent databases Maarit Jokela, Innovation Manager, University Innovation Centre <ul style="list-style-type: none">• How to get a patent or utility model?• When and how to use patent databases?</p>
<p>Week 13: 28.3. Tue at 4.15-7 pm Place: TBD</p>	<p>Design Sprint inspired -workshop 1 Niina Karvinen, Business Specialist, University Innovation Centre <ul style="list-style-type: none">• Problem framing• Ideation• Storyboarding• Validation</p>
<p>Week 14: 4.4. Tue at 4.15-6 pm Place: online</p>	<p>Patent Searching workshop Maarit Jokela, Innovation Manager, University Innovation Centre <ul style="list-style-type: none">• Learn to use patent databases• How to validate your idea?</p>

<p>Week 15: 11.4. Tue at 4.15-7 pm</p> <p>Place: TBD</p>	<p>Design Sprint inspired -workshop 2</p> <p>Niina Karvinen, Business Specialist, University Innovation Centre</p> <ul style="list-style-type: none"> • Validation, Prototyping, Presenting
<p>Recorded session in Moodle</p>	<p>How to pitch?</p>
<p>Week 16: 18.4. Tue at 4.15-7 pm</p> <p>Place: L101A</p>	<p>Feedback session for pitches</p> <p>Niina Karvinen, Business Specialist, University Innovation Centre</p> <ul style="list-style-type: none"> • Personal feedback for the pitch
<p>Week 17: 25.4. Tue at 4.15-6 pm</p> <p>Place: L101A</p>	<p>Final pitches</p> <p>Niina Karvinen, Business Specialist, University Innovation Centre</p> <ul style="list-style-type: none"> • Pitches for experts in the field
<p>15.5.2023</p>	<p>Deadline for submission Proof-of-Concept funding application (5 ECTS only)</p>