

IP Rights and Research

Course code: 920016J

ECTS credits: 0.5 credits

Language of instruction: English

Timing:

- part 1/3: 4.10.2021 at 12.00-15.00 (online);
- part 2/3: 6.10.2021 at 9.00-11.30 (online) and
- part 3/3: 7.10.2021 at 9.00-11.30 (online) (total. 7 h)

Participation link: <https://oulu.zoom.us/j/63652121230>

Target group: The course is aimed at PhD students, senior researchers, MSc students and other interested in intellectual property rights (IPR).

Course objectives: Course gives an overview of the crucial role of IPR for research and business.

Learning outcomes: The participant gets a good overview from different forms of IPR (e.g. copyrights, patents, trademarks) and how he/she should take IPR into account when giving lectures, publishing results or planning a new business based on his/her know-how or an invention.

Content:

4.10.2021 Mon	
12.00–12.30	Introduction to the course Maarit Jokela, Innovation Manager, University of Oulu <ul style="list-style-type: none">• Course requirements• IP Rights – what are they?• I am a researcher – why would I need to think about IPR?
12.30-13.15	Copyrights Suvi Julin, IP lawyer, Berggren Oy <ul style="list-style-type: none">• Copyrights are important for writers and musicians but what a researcher should know about them?
13.15-13.30	Break
13.30-14.15	Trademarks Suvi Julin, IP lawyer, Berggren Oy <ul style="list-style-type: none">• What can be protected with a trademark?
14.15-15.00	Group exercise

6.10.2021 Wed

9.00-10.30	Patents and Utility Models Maarit Jokela, Innovation Manager, University of Oulu <ul style="list-style-type: none"> • My research has produced an invention. How and when can it be patented??
10.30-10.45	Break
10.45-11.30	Introduction to Patent Databases Maarit Jokela, Innovation Manager, University of Oulu How can I utilize patent information in my research?

7.10.2021 Thu

9.00-10.00	Inventions at the University of Oulu Maarit Jokela, Innovation Manager, University of Oulu <ul style="list-style-type: none"> • I have made an invention what should I do? • Who is an inventor? • Examples from commercialized inventions and research-based startups
10.00-10.15	Break
10.15-11.00	Importance of IP rights in companies Janne Haverinen, Founder & Board member, IndoorAtlas / Business Development Manager, University of Oulu
11.00-11.30	Summary Maarit Jokela, Innovation Manager, University of Oulu <ul style="list-style-type: none"> • Outcome from the day

Learning activities and teaching methods: Active attendance to the course and individual learning diary.

Assessment methods: Participation in teaching and successful completion of the course assignments.

Grading: pass/fail

Recommended or required reading:

Keksintöaapinen: <https://patio.oulu.fi/fi/media/43/download>

The ABC of inventions: <https://patio.oulu.fi/en/media/95/download>

Person responsible: Innovation manager Maarit Jokela