

# From Idea to Innovation

NB00AU62, 5 ECTS

2025

The aim of the course is to become familiar with:

1. the core skill set required to recognize opportunities/needs and how to validate creative ideas,
2. the concepts of intellectual property rights (IPR),
3. the core skill set of searching patent databases, and
4. the concepts of how to pitch an idea.

Requirements:

1. participation in at least 70% of the lectures/workshops
2. exercises
3. final pitch
4. submission of Proof-of-Concept (PoC) funding application

Schedule:

Time	Place	Topic
13.1. at 16.15-18	PR101, Linnanmaa campus	<i>Introduction to the course, course requirements Identification of problems and solving them Maarit Jokela and Ville Saarenpää</i>
16.1. at 16.15-17	F101, Kontinkangas campus	<i>Introduction to innovation Lloyd Ruddock</i>
22.1. at 16.15-18	Online	<i>From idea to innovation Maarit Jokela</i>
28.1. at 16.15	PR101, Linnanmaa campus	<i>Creative thinking Teaming up, choosing a problem, and brainstorming a solution Ville Saarenpää</i>

Time	Place	Topic
3.2. at 16.15-17	Online	<i>Introduction to IPR #1</i> <i>Maarit Jokela</i>
6.2. at 16.15-17	Online	<i>Introduction to IPR #2</i> <i>Maarit Jokela</i>
13.2. at 16.15-18	Online	<i>Patents and utility models</i> <i>Maarit Jokela</i>
19.2. at 16.15-18	F101, Kontinkangas campus	<i>Design sprint inspired workshop #1</i> <i>Ville Saarenpää</i>
27.2. at 16.15-17	Online	<i>Introduction to patent databases</i> <i>Maarit Jokela</i>
12.3. at 16.15-17	Online	<i>PoC funding application</i> <i>Pitching</i> <i>NABC model</i>  <i>Maarit Jokela &amp; Ville Saarenpää</i>
18.3. at 16.15-18	PR101, Linnanmaa campus	<i>Design sprint inspired workshop #2</i> <i>Ville Saarenpää</i>
26.3. at 16.15-18	Online	<i>Patent searching workshop #1</i> <i>Maarit Jokela</i>
1.4. at 16.15-17	Online	<i>Patent searching workshop #2</i> <i>Maarit Jokela</i>
7.4. at 16.15-18	F101, Kontinkangas campus	<i>Feedback session #1</i> <i>Ville Saarenpää</i>
10.4. at 16.15-18	PR101, Linnanmaa campus	<i>Feedback session #2</i> <i>Ville Saarenpää</i>
6.5. at 16.15-18	PR101, Linnanmaa campus	<i>Pitching session #1</i> <i>Maarit Jokela, Lloyd Ruddock &amp; Ville Saarenpää</i>
8.5. at 16.15-18	F101, Kontinkangas campus	<i>Pitching session #2</i> <i>Maarit Jokela, Lloyd Ruddock &amp; Ville Saarenpää</i>

Submission of PoC funding application: 1st June